



# **GREATER NEW YORK DINNER**

FEBRUARY 4<sup>TH</sup>, 2023  
MARRIOTT MARQUIS BALLROOM  
NEW YORK, NEW YORK

**SILENT AND LIVE AUCTIONS**



**HUMAN  
RIGHTS  
CAMPAIGN®**

## The Human Rights Campaign

is America's largest LGBTQ+ civil rights organization representing a grassroots force of over 3 million members and supporters nationwide. Since 1980, we have been working to ensure full equality for all LGBTQ+ Americans.

HRC envisions an America where lesbian, gay, bisexual, transgender, and queer + Americans can be open, honest and safe at home, at work and in the community. Today, LGBTQ+ people are facing the biggest challenges yet. After a series of historic victories, the country remains divided into two Americas: one America increasingly equal, the other still lacking the most basic measures of equality, including full state and federal protections.

Because of your support, Americans in every state can now say we live in a nation that embraces marriage equality. However, despite that historic stride, in a majority of states millions of LGBTQ+ Americans are still at risk of being fired from their jobs, evicted from their homes, or denied services simply because of who they are. To combat this threat, HRC is hard at work both nationally and locally to both defeat legislation targeting our community and pass comprehensive non-discrimination protections. HRC is leading the charge in Congress for the Equality Act, which would ensure LGBTQ+ people the same rights in basic areas of life such as employment, housing, education, federal funding, and more, no matter where they live. With your unwavering support and leadership, we will continue to fight until the dream of full federal equality is a reality for all Americans.

The HRC Greater New York Dinner encompasses the tri-state area of New York, New Jersey, and Connecticut, and provides significant funding to the nation's largest civil rights organization working to achieve LGBTQ+ equality. HRC highlights issues most important to the LGBTQ+ community and inspires supporters to action.

The 21st Annual HRC Greater New York Dinner will be held on February 4th, 2023 at The Marriott Marquis. Please join us! Tickets will be selling quickly.

# DINNER PARTNERSHIP OPPORTUNITIES

## Corporate Partnerships

Corporate partnerships not only provide an opportunity for your company, organization, or group of friends to attend the Dinner, but also have additional benefits, including: marketing and advertising, advance entry, table placement, and at certain levels, beverage service.

There are many levels of partnership available, ranging from \$5,000 to \$75,000. For more information please email [sponsorship@hrcgreaterny.org](mailto:sponsorship@hrcgreaterny.org).

## Table Captains

Table Captains are the heart of the HRC Greater New York Dinner's attendance. Each Table Captain strives to fill a table of 8 to 10 by creating their own guest list. If you'd like to invite family, friends, and colleagues to sit at your table, become a Table Captain. Remember, Table Captains are not financially obligated to fill the table. As a "thank you" for helping to support the drive for equality, Table Captains are listed in Dinner advertisements, invitations, and the official digital program book.

If you would like to host a table, please email [tablecaptains@hrcgreaterny.org](mailto:tablecaptains@hrcgreaterny.org).

## Silent Auction

The Silent Auction is an integral part of our annual Gala. Auction donors are recognized on our website, social media, and in emails to our 17,000+ local members. Additionally, there are several pre-dinner celebrations where we will promote the Silent Auction. Silent Auction donors are also eligible for additional discounts on advertising opportunities should they choose to run an ad in the event digital program book. Please contact [auction@hrcgreaterny.org](mailto:auction@hrcgreaterny.org) for more information.

## Digital Program Book

The digital program book is a great way to have a lasting promotional effect on the Dinner attendees. Access is provided to guests at the event and includes the program agenda, listing of all supporters, and ads offering great promotional opportunities to the advertiser.

For more information on advertising in the digital program book, please email [sponsorship@hrcgreaterny.org](mailto:sponsorship@hrcgreaterny.org).

# AUCTION DONOR FORM

Please email the following information to [auction@hrcgreaterny.org](mailto:auction@hrcgreaterny.org).

## Contact information

1640 Rhode Island Ave, N.W. | phone: 202.423.2875  
Washington, DC 20036 | fax: 202.239.4217  
[www.hrc.org](http://www.hrc.org) | ATTN: Mike Wilkinson

Company Listed As: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Website (URL): \_\_\_\_\_

## Detailed description of item(s) donated (as you would like it to read in marketing materials)

Market value of donation (retail): \$ \_\_\_\_\_

## Delivery options for your donation (Please choose one.)

- I'll email a gift certificate to [auction@hrcgreaterny.org](mailto:auction@hrcgreaterny.org).
- I request pick up after \_\_\_\_\_ (date) at \_\_\_\_\_ (location).
- I'll mail the gift certificate/donation. (Please do not send certificates or donations to HRC's Washington, DC offices, or to any other address prior to contacting [auction@hrcgreaterny.org](mailto:auction@hrcgreaterny.org) to coordinate your shipment.)
- Please create a gift certificate for me. (Please include digital media along with this form submission in order to facilitate gift certificate creation.)

## Please answer "yes" or "no"

I give HRC Greater NY permission to use my name/company name and auction donation in social media promotion for the Dinner.

- Yes\*  No \*If "yes," please send a JPEG file of your logo and include your handles here:

 @ \_\_\_\_\_ Facebook  @ \_\_\_\_\_ Twitter  @ \_\_\_\_\_ Instagram  @ \_\_\_\_\_ TikTok

## Discounted digital program book advertising available for auction donors

Interested in advertising in the dinner digital program book? Check a box below and we'll contact you. Deadline for submission is January 6, 2023.

If you have any advertising questions, please email [auction@hrcgreaterny.org](mailto:auction@hrcgreaterny.org).

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| <input type="checkbox"/> Option 1: Full-page color with bleed<br>\$1,450 <b>\$1,015 auction donor price</b>        | <input type="checkbox"/> Option 3: Quarter-page color with bleed<br>\$360 <b>\$288 auction donor price</b>               |
| <input type="checkbox"/> Option 2: Horizontal half-page color with bleed<br>\$750 <b>\$525 auction donor price</b> | <input type="checkbox"/> Option 4: Friends of HRC digital program book listing<br>\$125 <b>\$100 auction donor price</b> |

The HRC Greater NY Dinner committee gratefully acknowledges your generous donation. The Silent Auction reserves the right to auction donated items in the manner we feel will maximize contributions. The Human Rights Campaign is a 501(c)(4) organization; gifts/donations are typically not tax-deductible as a charitable contribution. We encourage you to talk with your accountant or tax advisor for further information on deductibility.

All guests attending in-person indoor events produced by HRC will be required to be fully vaccinated in order to attend. Proof of full vaccination will be required for entrance. Visit <http://hrc.im/covidsafe> for our full policy.